

## NOVEMBER 2024 GOLDNOTES



University of Wisconsin-Madison Division of Extension Sheboygan County Sheboygan County Office, 5 University Drive, Sheboygan, WI 53081 - 459-5900

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### Sheboygan County Association for Home & Community Education - November Goldnotes -"New Way of Living with HCE"



Hello HCE Members,

This is the last Goldnotes for 2024. I often have my mother's voice in my head saying, "I can't believe October is over!" I don't think most of us have a problem with days dragging by. My hope for each of us is that we find joy in each of our days and weeks.

Thank you all for your contributions at Member-to-Member and the Annual Business Meeting. The samples were tasty. Thank you to the officers and committee chairs who are willing to lead in 2025. I appreciated all the positive responses to the items we needed to discuss. We are good at problem solving, with many constructive suggestions on how we can address our financial situation. The Executive Board will consider your suggestions and implement changes in 2025. Stay tuned.

We have one last education meeting for 2024 on November 11. I hope you have made your reservations so Althea will have the supplies necessary. It looks like a fun project.

Look for information about our new county service project. You will hear more from Julie Boedecker, Chairperson for Family & Community Life/Outreach Project in 2025 on how we can serve, but in the meantime, Althea has submitted information in this Goldnotes.

As we approach the coming holidays, I wish you all a wonderful time with family and friends. May your Thanksgiving and Christmas celebrations and traditions bring you joy.

Yours in HCE,

Joyce Smies, President Sheboygan County HCE



Monday - November 11 - 10:00 AM Craft with Althea Smith Extension Rooms 5020 & 5022

Monday - January 13 - 3:00 PM Executive Board Meeting Extension Room 5024

Monday - January 13 - 6:00 PM AFS Program Extension Room 5020 & 5022

Monday - February 10 - 10:00 AM Social Isolation and Loneliness Extension Rooms 5020 & 5022

Monday - March 10 - 10:00 AM Travel Inspired Quilts Extension Rooms 5020 & 5022

Monday - March 10 - 12:30 PM Executive Board Meeting Extension Room 5024

#### 2025 Sheboygan County Association for Home & Community Education Officers

Joyce Smies President

Marie Kalies
Vice President (Program)

Debbie Zimmermann Secretary

Nancy Wagner Treasurer

> Newsletter Edited By: Joyce Smies Julie Boedecker Thank you for all of your help.

Extension e-mail addresses: tammy.zorn@wisc.edu tntran23@wisc.edu

## Sheboygan County HCE Webpage:

https://sheboygan.extension.wisc.edu/home-community-education/

WI Association HCE Webpage: <a href="https://www.wahceinc.org">www.wahceinc.org</a>



### Introducing Truong Tran



Truong started his role as the Human Development and Relationships (HDR) Educator on October 28th, Truong brings to the position a Master of Science in Youth and Family Development, experience with Cooperative Extension - University of Florida, and skills in the development and direct delivery of educational programs. The main area of work for the HDR educator focuses on Life Span, Family Engagement, and Relationships. As Truong starts in his role he will be reaching out to and meeting with local agencies and community partners. Truong relocated with his family from Florida to Sheboygan County to accept this role.

Truong provided the following profile about himself. "I am a first-generation Vietnamese American with a bachelor's degree in psychology and a master's in Youth and Family Development. My experiences with Cooperative Extension have shown me the key role we play in empowering communities through education and resources that enhance their quality of life. I'm deeply committed to helping families thrive, supporting one another through the daily life challenges, and building strong, connected communities where everyone can feel supported and valued.

Outside of work, I enjoy spending time with my wife Abby and our two cats, and I love hiking and scuba diving in my free time. I'm excited to serve Sheboygan County and help families and communities thrive."

### Community Outreach for 2025

by Althea Smith



Sheboygan Area Pay It Forward - - - is a non-profit outreach for the people of Sheboygan County experiencing homelessness and other challenges. They are located at 1229 Erie Avenue in Sheboygan. You can find much more information at <a href="https://www.sheboyganareapayitforward.com">www.sheboyganareapayitforward.com</a> (SAPIF) offers a hand-up for those in need.

There are many activities that we can help with throughout the year. 1) As a group, we could pick a Sunday to provide a meal (40-60 people) (sign-up can be done online). The meal can be dropped off by 11am or brought and served by us. 2) We can offer to package hats, scarves, and mittens - to be tied onto fences or trees around the city for those in need to take as their own. 3) They can always use \$ cash, but consider donating warm clothes, back packs and rolling suitcases (to carry what they do have). 4) Donations of furniture, dinnerware, silverware, cups, blankets, towels, sheets/pillowcases, etc. --- anything that a person might need to start a home. 5) Hygiene products - think travel size shampoo, conditioner, deodorant, etc. 6) sleeping bags.

Take the time to call them at 920-287-7298 and set up a tour --- as they would be happy to show you around!

Let's see how we can bless those around us.

### HCE Christmas Tree at Sheboygan County Historial Museum

Come see the HCE Christmas tree at the Sheboygan County Historical Museum's Holiday Memories.

From the charming animation to festively decorated Community Trees, a special showcase by the Lakeshore Miniatures Club, and the twinkling Taylor House and Weinhold Log Cabin, Holiday Memories is bursting with multi-generational family joy!



### Membership & Marketing

by Kathi Bonde

This is the first of the Marketing tools that were taught at the 2024 State WAHCE Conference. We need marketing ideas to keep SCAHCE viable. This article will be the first of many.

# New Member Recruitment The Membership Funnel: The Full Picture of Getting New Members



# Step 1: Capture. Prospective members are "captured" when they are looped into your organization's workings, be it email newsletter, attending an event, or word of mouth.

Step 2: Nurture. Send follow-up emails, mailers, or phone calls nudging prospective members along the path to signing. <u>Make them feel appreciated and valued with personalized</u> attention, especially if they have shown interest.

Step 3: Conversion. Offer incentives to signing up. You might want to emphasize key aspects of the membership experience, like networking or community impact.

### 2024 HCE Southeast Fall District Meeting

by Carolyn Dreier

Our SE District fall meeting was held on October 16 in Mukwonago Village Hall. It was a beautiful day. Sheboygan County Members that went were Joyce Smies, Althea Smith, Marie Kalies and myself.

We had the election of officers for the upcoming years for the SE District. They are as follows:

District Secretary...Annette Reese Cultural Arts...Charlene Southworth International...Diane Koch Marketing...Delores Fritsch Membership...Jerin Moore SE District Director...Carolyn Dreier

Our spring 2025 SE District meeting will be in Dodge County in April. Date and location will be decided in future days.

We had a speaker on East Troy Railway. He was a high school student with a lot of knowledge and was well informed.

Thanks to the ladies that went along. We carpooled with Joyce Smies driving. Thanks for a pleasant drive. Next year I hope more will attend. See you then.

### WAHCE State Conference

by Carolyn Dreier

#### Hi Ladies

I want to thank all of the ladies that went to the state conference. We had 11 members going and I think they all had a great time. What I really want to say is THANK YOU, You all stepped up and helped with the hostess project that I worked on. You always came into the Command Center and asked if there was anything you could do to help. I even took some of you up on your offer.

We had a great time and may all of these ladies please share your experience with the other county members. Maybe next year we will have more than 11 members going !!!!!

Please talk with Joyce Hameister, Julie Boedecker, Marie Kalies, Joyce Smies, Pam Fiedler, Alice Walter, Joanne Gadicke, Alice Walter, Joanne Schroeder or Amanda Smith...our new member...or myself. We want to tell you what a great time we had. See more next year.

### Member to Member

Thanks to Lakeview-HCE for making the arrangements for Member to Member this year. The collection of recipes is packed full of tasty crock pot dishes.





# Cross-Cultural Evening January 13, 2025, 6:00 PM

Without packing your bags and renewing your passport, you will have an opportunity to experience other cultures while remaining in Sheboygan County. Ann Green, an AFS Volunteer, will join us on January 13 at 6:00 to introduce us to the AFS program and its presence at Plymouth High School. Along with Ann, Bechara from Lebanon and Petra from the Czech Republic will share a bit of their country and culture with us. Don't miss this cross-cultural evening. Reservations are due January 6.

Cross-Cultural Evening Monday, January 13, 2025 - 6:00 PM	
Club/Individual Name:	
Names of Members Attending:	
Names of Prospective/Family Members Attending:	
Total number of packets required	
Return to: UW-Extension Sheboygan County, 5 University Drive, Sheboygan, WI 53081	
Email Or Call: tammy.zorn@wisc.edu or 920-459-5904 Deadline: January 6, 2025	

### Social Isolation and Loneliness February 10, 2025, 10:00 AM

Alicia Utke presented this lesson on Social Isolation and Loneliness at the State Conference. Marie Kalies and Alice Walter will share the information they gleaned from Alicia. We will learn the risk factors and how to reduce those risks. We will learn how to mitigate the negative impacts and the healing effects of social connectivity and community. You will gain practical tips you can apply to your life and other in your social circles. Reservations are due February 3, 2025.

Social Isolation and Loneliness Monday, February 10, 2025 - 10:00 AM
Club/Individual Name:
Names of Members Attending:
Names of Prospective/Family Members Attending:
Total number of packets required
Return to: UW-Extension Sheboygan County, 5 University Drive, Sheboygan, WI 53081
Email Or Call: tammy.zorn@wisc.edu or 920-459-5904 Deadline: February 3, 2025

Sheboygan Co. HCE 2024 Annual Meeting October 14, 2024



President Joyce Smies welcomed members at 6:45pm.

Meeting was called to order and association creed was led by Marilyn Voskuil

Roll call was taken: Lakeview 7, Pretty Good Eggs 8, Franklin 5, Individual 6.

2023 Annual meeting minutes were reviewed and a motion to accept was made by Kay Keyes and 2<sup>nd</sup> by Peggy Watson. Minutes were passed.

Treasures report was reviewed and filed. Thanks to Julie Boedecker and Nancy Wagner for all of their work on keeping books balanced.

Report on state conference: 241 total attendants, 11 from Sheboygan County Althea and Amanda Smith, Nancy Wagner, Pam Fiedler presented craft sessions. A huge thanks to Carolyn Dreier, and Kathi Bonde for all of their hard work, also to Althea for doing much of the work on the table decorations. Amanda Smith was awarded one of the first-time attendance scholarships. Sheboygan County received an excellence award for # of new members. Keep up the good work recruiting new members. Carolyn Dreier was inducted as new SE District President.

International: 7 sewing machines were given to us to pass along to WI/Nic project by Revolutions thrift store. Thanks to everyone who gave to this project this year.

Stitches of Love: in 2023 we gave 53 hats to cancer centers. In 2024 a plea via FB was made for Stitchers, and a total of 342 hats were given with 48 already made for next year. The power of prayer and the right timing was evident.

Cultural and Textile Arts: Our group received 2 blue with medallions, 5 blue, 3 red, 1 white and People's choice award for bonus category at state conference this year - Congratulations! See Oct. 2024 Gold notes for changes to next years rules for Cultural Arts Contest.

Program: 2024 program was reviewed and many were happy with sessions. 13-25 average attendance at each meeting.

WI Bookworms: all books and bookbags are delivered. 160 children at 9 classrooms will receive 8 books and a bookbag. Thanks to readers. Head Start is paying for books, we paid for bags.

Family & Community Life: our focus was on Fresh Meals on Wheels for 2024. Many hours were spent helping in different ways with this project.

A discussion and vote were held to accept Sheboygan Pay It Forward as our mission project for 2025. Julie Boedecker will be our contact person for this project. A reminder that anyone is still welcome to help out at Fresh Meals on Wheels as well. Camo Quilts has asked for help to sew MANY quilts needed to send with National Guard who are to be deployed soon. Please help on Tues. or Wed. 9-3 if you are able. This is a very good way we can help make our troops comfortable while they defend our country.

2025 Club representatives will be Lakeview: Joan Walvoord & Marilyn Voskuil, Pretty Good Eggs: Kay Keyes, Franklin: Joanne Schroeder & Carolyn Dreier.

A motion to accept the following officers was made by Althea Smith, 2<sup>nd</sup> by Jeff Freye

President: Joyce Smies
VP Programming: Marie Kalies
Secretary: Debbie Zimmermann

Treasurer: Nancy Wagner

Committee heads will be: International: Alice Walter

Stitches of Love: Ann Meyer

Cultural & Textile Arts: Pam Fiedler

Program: Marie Kalies

WI Bookworms: Althea Smith

Family & Community Life: Julie Boedecker

Membership:

If anyone is willing to step up and be membership leader, please feel free to call Joyce Smies. Carolyn attended a class at state and has materials to give you ideas of how to proceed.

A discussion was had on the new SCAHCE by-laws and a question about the VP Elect was answered as that person is to be the understudy of the president for a year to learn the ropes, but has no voting power. Ellen McNeese made a motion to accept with a 2<sup>nd</sup> by Pam Fiedler, motion carried.

A motion was made by Myra Eischen, 2<sup>nd</sup> by Kay Keyes to accept programs for 2025, carried. We discussed the 2025 deficit budget. Options were given on what we could do to raise more money: fundraising, increase dues, take excess from checkbook. A motion was made by Ellen McNeese, 2<sup>nd</sup> by Joanne Schroeder to accept budget and take money out of checkbook this year for deficit. One opposed, rest carried. A motion was made by Carolyn Dreier, 2<sup>nd</sup> by Pam Fiedler and carried to raise dues to \$20 effective 2026.

A discussion was raised about how we will handle monies for copier and postage expenses. Board will follow up on deciding to move forward with mostly e-mail correspondence with the 3-5 who do not have e-mail getting paper copies either mailed or picking them up at office. More discussion will be had in the future about this.

A suggestion was made to make the fair booth slots 3 hours instead of 2, we would only need to fill 18 slots instead of 27 this way. Most people thought it was doable. Suggestion that if you are at fair, check in to see if people working need a bathroom break.

Upcoming educational meetings: Nov. 11 Turkey Pin

Jan. 13 Foreign Exchange students

2025 Responsibilities: Member to Member: Pretty Good Eggs

Rally/Cultural Arts day: Franklin

Fair Booth: Lakeview

2025 WAHCE state conference: NE district hosting- Tundra lodge GB (possibly \$99/night, no parking fee) September 15-17, 2025 Mark your calendar.

JoAnn Gadicke will again lead a committee to decorate a Christmas tree at the historical museum. Will need to be up before Thanksgiving. Call her if willing to help. It is a good PR tool.

A huge thank-you to everyone who helped Kathi Bonde, and Joyce Smies with their duties and navigating new normal in this difficult time of transition.

It was announced that Elaine McGinley passed away. A time of silence was held for all members that have passed.

Association prayer was led by Joan Walvoord A door prize was won by Joan Walvoord.

Joyce Smies adjourned the meeting.

Myra Stokdyk Eischen, Sheboygan Co. Secretary.

